

Write letters to Members of Parliament

Write pamphlets and articles in newspapers to give people information about slavery so they will support your campaign.

Get Members of Parliament on your side. Take groups of people (delegations) to meet them and persuade them to support your campaign. This is called 'lobbying'.

Stage mass demonstrations to protest against slavery/forced labour and the way people are treated.

Boycott goods produced by slave labour or try to affect trade with the countries involved.

Create websites which have case studies of slavery and other information and tell people what they can do to help fight slavery and support ex-slaves.

Hold debates and meetings to inform people about the evils of slavery.

Use strong visual images that will bring home the plight of slaves and shock people.

Make campaign products that might show people are part of the campaign or which encourage people to get involved – pottery, broaches (or t-shirts and wrist bands).

Put pressure on the companies who make their profits from the products of slave, child or underpaid labour, e.g. shame them by demonstrations and newspaper articles.

Form groups who will work together in local communities, who will go round and persuade local people to support your campaign and raise funds.

Use music or concerts to create interest and persuade people to listen to the anti-slavery message.

Get powerful, influential people or celebrities to support the campaign and help raise funds. This will encourage others to get involved.

Draw up petitions that people can sign.

Send out newsletters to keep people in touch with what is happening in the campaign, give them information and ask for donations.

Engage in violent acts because the authorities will not pay attention to your demands to end slavery.